

EMPLOYMENT OPPORTUNITY

Position: Architectural and Design Market Manager

BOS Holdings Company: BOS Orlando

Location: Lake Mary, FL

Status: Full Time



About BOS

BOS, a 100% employee owned (ESOP) organization that has been named one of Best 100 Places to Work for the past five years by Crain's, is looking for an Architectural and Design Market Manager to join our Orlando, Florida team.

Why BOS:

- 100% Employee Owned (ESOP)
- Employee Stock Ownership Plan
- Crain's Best 100 Places to Work 2018, 2020, 2021, 2022, 2023, 2024
- World's First (and consistently top & Best In Class) Haworth Dealers
- One of Market's Best Compensation Packages
- Career Advancement Opportunities
- Medical and Dental Benefits
- 401k Program, Dental, Life, Medical and Vision
- Paid Time Off
- World-Class Workspaces in Chicago, Roselle (HQ), Tampa and Orlando
- Winning Culture
- Professional Development Programs
- Flexible Work Schedule

We are seeking a dynamic Architectural and Design Market Manager to join our Haworth office furniture dealership in Orlando. As a leader in commercial furniture solutions, we're looking for a talented professional to drive our marketing initiatives and expand our presence in the architectural and design community.

Responsibilities

- Develop and implement marketing strategies aligned with company goals
- Create and manage marketing campaigns to promote our Haworth furniture solutions
- Collaborate with design teams to produce high-quality marketing materials
- Analyze market trends and adjust strategies based on insights
- Manage social media platforms and digital marketing channels
- Coordinate industry events, exhibitions, and networking opportunities
- Conduct market research and synthesize data into strategic recommendations
- Maintain relationships with architects, designers, and industry professionals

Qualifications

- Bachelor's degree in marketing, architecture, business, or related field or applicable work experience
- Experience in marketing within the architectural or commercial furniture industry
- Strong understanding of the A/E/CRE industry and current trends
- Excellent communication and presentation skills
- Proficiency in digital marketing tools and strategies
- Project management and analytical skills

What We Offer:

- Opportunity to work with Haworth, a leader in innovative office furniture design
- Employee-owned company structure (ESOP)
- Comprehensive benefits package
- Professional development opportunities

Join our team and help create inspiring workspaces across Central Florida. Apply now to be part of a company that values creativity, collaboration, and customer satisfaction.

Interested? Send your resume to Angel Shawver - angel.shawver@bos.com